

the **business** of **life**

Young Enterprise

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Young Enterprise Managers,
Lancashire



Who are we?

- UK's largest business and enterprise education charity.
- We work with Children from 4 through to Young Adults up to the age of 25
- Each year we empower 250,000 young people
- Network of 5,000 volunteers
- 3,500 Organisations
- Delivering up to 4 million learning hours each year



What do we do

- Support young people between 4 and 24
- Develop Skills for work and life
- Bridge the gap
- Unleash talents
- Build Self esteem, Increase Resilience & Confidence
- A “Can do” approach



How?

- Informing
- Mentoring
- Real experience
- Inspiring
- Concentrating on Employability
- Focus on being 'Work ready'



Secondary Focus

A broad and balanced curriculum incorporating PSHE.

Careers education and Inspiration

Support with Ofsted judgements

Opportunities, for pupils to begin taking responsibility for experiences in later life.



The Primary Concern

A broad and balanced curriculum incorporating PSHE.

Mathematics

Support with Ofsted judgements

Opportunities, for pupils to begin taking responsibility for their own learning



Supporting Careers and Inspiration

- Every student should leave school prepared for life in modern Britain.
- A rich provision of classroom and extra-curricular activities
- Develop a range of character attributes,
- Inspire young people
- Build strong links with employers
- Develop entrepreneurial skills for self-employment



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Core Primary



Suite of 6 Programmes

- Children are taken on a Journey
- Initially in picture book style
- Ourselves and Our Families
- Our Community and Our City
- Our World and Our Nation
- Learning by doing



Developing an understanding

- Diversity
- Community Cohesion
- Employment
- Personal Finances
- Democracy
- Government and taxes
- British Values
- Global Trading





5th *Power* challenge



- Month Long challenge
- Work as individuals
- Or as part of a team
- Weekly challenges
- Online support
- National competition
- Making profit



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Our Business



The Challenge

- Work in teams to run a business
- Be a business manager
- Sell on a stall
 - Anniversary Celebration
 - You get to keep the profits?
- Who will have the most successful business?
 - 5 awards to win
- Have fun!



What is a **business**?

Product

Service

Intreprenneur

Entrepreneur



Manager Roles

- Choose your preferred role
- Explain to your team
 - Why are you interested in this role?
 - What skills do you have?
 - Why would you be good at the job?
 - What things that you have done before that would help you in this role?

Finance
Manager

Research
Manager

Events
Manager

Marketing
Manager

Sales
Manager

Production
Manager

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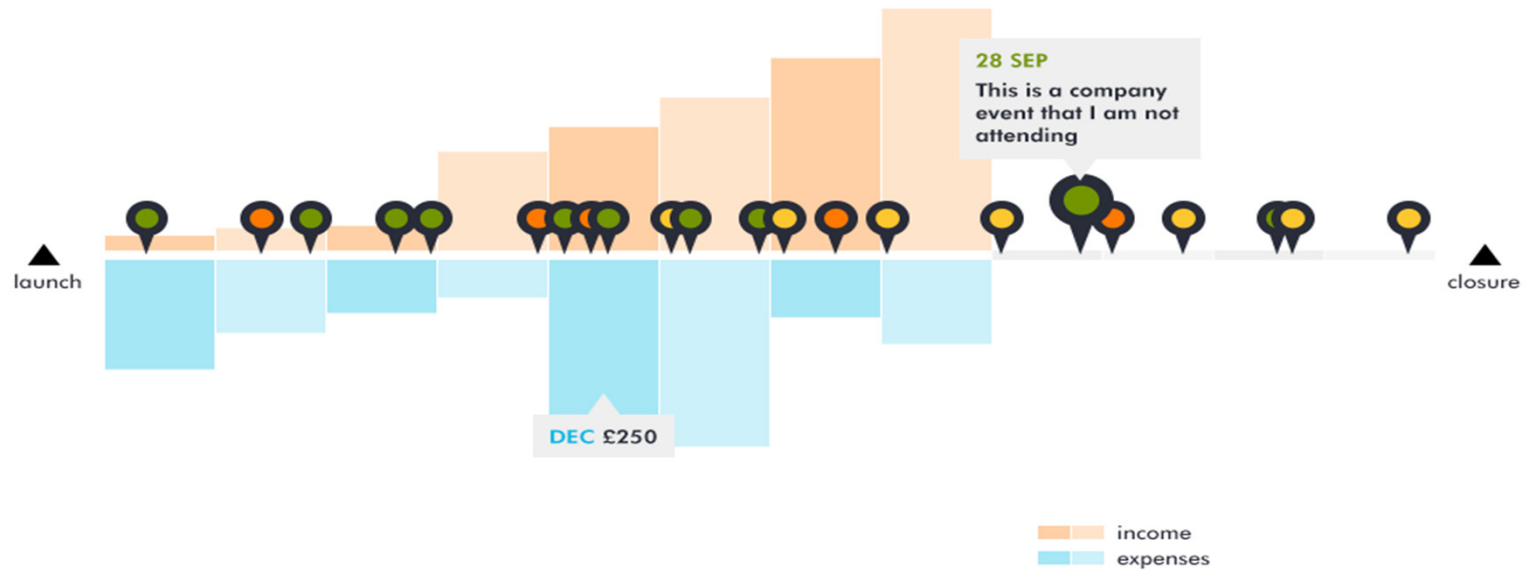
Young Enterprise
Company/Team Programme
2015/16



About Company/Team Programme

- Real business
- From September to July
- Elect a board of Directors
- Raise capital selling up to £500 in shares
- Plan, design and develop a legal product or service to sell to the public
- Prepare a report, trade stand and presentation for celebration event early May
- www.y-e.org.uk

The Origin Company
Day 245



3. Hold your first meeting

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ACTIONS

- 1. Register your company ✓
- 2. Schedule your first meeting ✓
- 3. Hold your first meeting ✓
- 4. Take a quick site tour ✗
- 5. Complete your company profile ✗

Doing it for real



Headlines

- Earn a third more than peers
- Twice as likely to start own business
- More successful in careers than non-participators
- Young Enterprise developed their life skills
- Felt Young Enterprise activity best prepared them for work

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Team Programme



Team Programme

Who is it for?

Suitable for students 15-19+

- Mild to Moderate Learning Difficulties (but does not exclude any SEND students - just materials aimed at this level)
- Primarily for those Studying for Entry Level of Level Qualifications

Team Programme

At a glance

- **Teacher Led**
- Students set up and run a business
- 1– 2 years
- Supported by DBS checked Business Volunteers (BA guide at YE Online)
- Supported by Young Enterprise Manager
- Designed to be flexible & meet a range of abilities and needs
- Termly TP competitions





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For all ages.....



- Young Enterprise Masterclass
- Module based activity

Masterclass

- Project Nebula
- Space Rocket Challenge
- Desert Island
- Airline
- Small Business Masterclass
- Learn to Earn/ Personal Economics
- Modules

KS2 Junior Masterclass

- Project Nebula



KS2 Masterclass

- Space Rocket Challenge



KS3 Masterclass

- Desert Island



Secondary/FE Masterclass

- Airline
- Small Business
- Chocolate
- Sports



Module based activity

- Learn to Earn
- Personal Economics
- Employability
- Life skills





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Life Skills
Employability
Raising Aspirations
Building Confidence
**Creating a better future for the young
people of Lancashire**





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In a nutshell

- From 4 to 24
- Compatible with Nat Curriculum
- Supporting Ofsted judgements
- Learning by doing
- Promoting a “Can do” attitude
- Flexible approach.... Offers something for everyone

